



The Beinspace project will disperse human genes and memes throughout outer space, to other galaxies, thereby giving them much longer life spans than they have here on earth.

Beinspace will collect any kind of digital information, any kind of Meme, such as books, Blogs, ideas, viruses, images, videos, animations, songs, web pages, personal space...

It will also collect Genes (DNA), users receive a simple kit for collecting the DNA and they send it back for separating the DNA from the cell and we send it to outer space.

Outer space is far less dense than earth, and the temperature reaches minus 270 Celsius degree - a temperature which ensures the physical survival of human Genes and Memes for billions of years. Someday, somehow, life on earth will likely come to an end, due to wars, famine, floods, the sun expanding to a red giant ball, etc. Sending your Memes and Genes beyond earth can help start life on a distant planet somewhere, sometime.

The Beinspace is a good buzz marketing tool for Data platform providers such as Blogger MySpace YouTube MSN, KTV Karaoke and other companies that control or hold high volume of digital data.

Such as **send your space to outer space, send SMS to space, your song will live for ever.**

### **Current statuses:**

The Beinspace has established contacts with leading providers of space shuttle providers. Beinspace has opened a web page for collecting the data [www.beinspace.com](http://www.beinspace.com)

### **Business model**

The business model is based on the amount of MB that is uploaded and on the number of users that send DNA.

Each file that is uploaded by the users will cost the user on base of the MB that is uploaded every MB is 1.99\$, every DNA is 87\$.

Large batches of GB can be soled to media providers that will pay per GB 1000USD. This is a low cost for a good buzz marketing for a big company.